

The IATBR 2018 conference

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The 15th International Conference on Travel Behaviour Research (IATBR 2018) took place from July 15th to July 20th, 2018, at the University of California Santa Barbara (US).

The reputation of the university hosting the conference and the great location of the campus (a strip of land that runs alongside the sea) made the experience very special.





This conference is the most important event in the field of transport behaviour and demand analysis. It is only held every 3 years so that a student can only apply once for it during his/her PhD program.

It has been a very important opportunity to participate to IATBR 2018 for both my research and my future carrier.

From the research perspective, I was able to present the advancement of my PhD research entitled: "An empirical exploration of endogeneity in hybrid choice models with social influence measures". The work was submitted in collaboration with Dr Aruna Sivakumar, Prof John W Polak and Dr Jonn Axsen:

**Imperial College
London**



An empirical exploration of endogeneity in hybrid choice models with social influence measures

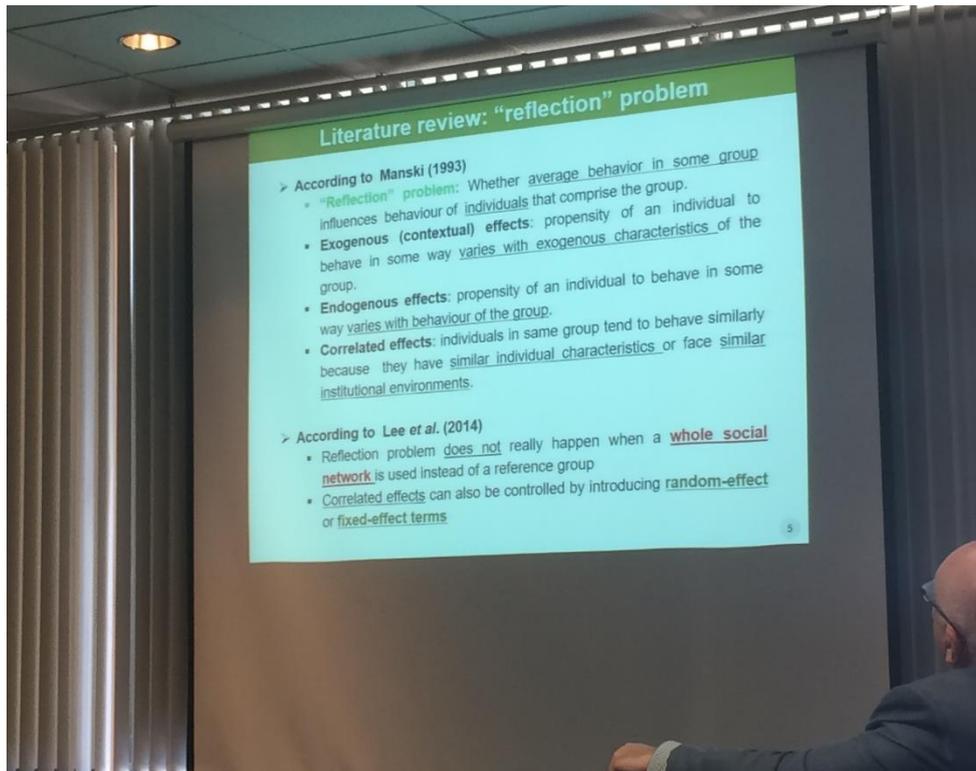
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Moreover, the topics discussed in the conference (e.g. transport behaviour, transport demand, choice modelling) were also all relevant for my PhD research.



Therefore, I had the possibility to see the recent progress in the field and new inspiring topics that were being investigated. It was also a great opportunity to discuss with all the main experts worldwide about my work and get some relevant feedback.





It is always a great honour to present my finding as an Imperial College London representative and show that also in our college we contribute to the literature with interesting and advanced results.

For this, I would like to thank again the Old Centralians' Trust to have financially contributed to my travel expenses and make it possible to participate to such a great event.